Attorney Docket No. 23452-501

Client Reference No.: LOT9-2001-0032-US1



JOINT DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventors, we hereby declare that:

Our residence, post office addresses and citizenship are as stated below next to our names;

We believe that we are the original, first and joint inventors of the subject matter which is claimed and for which a utility patent is sought on the invention entitled:

"SYSTEM AND METHOD FOR CALCULATING A USER AFFINITY"

the specification of which:

- was filed on January 15, 2002 as United States Non-Provisional Patent Application No. 10/044,922 bearing Attorney Docket No. 23452-501.
- is attached hereto.

We hereby state that we have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information that is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

We acknowledge the duty to disclose to the Office all information known to us to be material to patentability as defined in §1.56, which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

Prior Foreign Application(s)

| | (d) or §365(§365(a) of a than the Uni application i | laim foreign priority benefits under I b) of any foreign application(s) for paint PCT International application designed States listed below and have also for patent or inventor's certificate or F before that of the application on which | tent or inventor's certifications at least one countified below any for CT International appli | ficate, or untry oth oreign | er |
|---|---|--|--|-----------------------------------|----|
| , | | | , | Priori Claim | • |
| | | · | - | | |
| | (Number) | (Country - if PCT, so indicate) Prior United States Provision | (dd/mm/yy Filed) (al Application(s) | Yes | No |

3



We hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below

Application Serial Number

60/347,283

Filing Date (MM/DD/YYYY) 01/14/2002

Prior United States Applications(s)

| We hereby claim the benefit under Title 35, United States Code, §120 of any United |
|---|
| States application(s), listed below and, insofar as the subject matter of each of the |
| claims of this application is not disclosed in the prior United States application in the |
| manner provided by the first paragraph of Title 35, United States Code, §112, we |
| acknowledge the duty to disclose material information as defined in Title 37, Code of |
| Federal Regulations, §1.56(a) which occurred between the filing date of the prior |
| application and the national or PCT international filing date of this application: |
| |

| U.S. | Parent Application |
|------|--------------------|
| | Serial Number |

Parent Filing Date (MM/DD/YYY) Parent Patent Number (if applicable)

We hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

| Attorney or Agent | Registration No. | Attorney or Agent | Registration No. |
|----------------------|------------------|---------------------|------------------|
| Kevin Ainsworth | 39,586 | David E. Johnson | 41,874 |
| Ingrid Beattie | 42,306 | Christina Karnakis | 45,899 |
| William Belanger | 40,509 | Robert Klauzinski | 42,742 |
| Naomi Biswas | 38,384 | Kristin E. Konzak | 44,848 |
| Bradford C. Blaise | 47,429 | Cynthia Kozakiewicz | 42,764 |
| Duane Blake | 47,279 | Barry Marenberg | 40,715 |
| Yong Choi | 43,324 | William Marino | 44,219 |
| David F. Crosby | 36,400 | A. Jason Mirabito | 28,161 |
| Christopher J. Cuneo | 42,450 | Michel Morency | P-50,183 |
| Brett N. Dorny | 35,860 | Carol H. Peters | 45,010 |
| Marianne Downing | 42,870 | David Poirier | 43,007 |
| Ivor R. Elrifi | 39,529 | Michael Renaud | 44,299 |
| Heidi A. Erlacher | 45,409 | Brian Rosenbloom | 41,276 |
| James G. Gatto | 32,694 | Thomas M. Sullivan | 39,392 |



| Richard Gervase | P-46,725 | Janine Susan | 46,119 |
|-------------------|----------|------------------|--------|
| Matthew J. Golden | 35,161 | Howard Susser | 33,556 |
| John A. Harre | 37,345 | Shelby J. Walker | 45,192 |
| Brian P. Hopkins | 42,669 | • | |
| Shane Hunter | 41.858 | | |

all of MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO PC, One Financial Center, Boston, Massachusetts 02111, as Applicant's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the above-identified patent.

All correspondence and telephone communication should be addressed to:

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. 11911 Freedom Drive, Suite 400 Reston, Virginia 20190

Telephone: (703) 464-4800

We hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or patent issued thereon.

First Inventor's Signature

Full Name of Inventor: James Patrick Goodwin

Citizenship:

U.S.A.

Residence:

78 Baker Avenue

Beverly, MA 01915

Mailing Address:

Same as above

Second Inventor's Signature

Full Name of Inventor: Andrew Lewis Schirmer

Citizenship:

U.S.A.

Residence:

12 Fairfax Drive

Andover, MA 01810

Mailing Address:

Same as above

Third Inventor's Signature
Full Name of Inventor: Carl Joseph Kraenzel

Citizenship:

U.S.A.

Residence:

8 Wellington Street #3 Boston, MA 02118

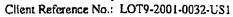
Mailing Address:

Same as above

RES 59979vl



Attorney Docket No. 23452-501





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| the | specia | fication | of w | hich: |
|-----|--------|----------|------|-------|
|-----|--------|----------|------|-------|

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Prior Foreign Application(s)

| (d) or §365(§365(a) of a than the Uni application t | claim foreign priority benefits under Ti b) of any foreign application(s) for pate ny PCT International application design ted States listed below and have also is for patent or inventor's certificate or Po before that of the application on which | ent or inventor's certificating at least one cou dentified below any fo CT International appli | ficate, or intry oth oreign | er |
|---|---|--|-----------------------------------|----|
| | | | Priori Clain | • |
| (Number) | (Country - if PCT, so indicate) Prior United States Provisions | (dd/mm/yy Filed) al Application(s) | Yes | No |

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Application Serial Number

60/347,283

Filing Date (MM/DD/YYYY) 01/14/2002

Prior United States Applications(s)

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s), listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, we acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application::

U.S. Parent Application Serial Number Parent Filing Date (MM/DD/YYY)

Parent Patent Number (if applicable)

We hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

| 41,874 |
|----------|
| 45,899 |
| 42,742 |
| 44,848 |
| 42,764 |
| 40,715 |
| 44,219 |
| 28,161 |
| P-50.183 |
| 45,010 |
| 43,007 |
| 44,299 |
| 41,276 |
| 39,392 |
| |

| Richard Gervase | P-46,725 | Janine Susan | 46,119 |
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all of MINT2, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO PC, One Financial Center, Boston, Massachusetts 02111, as Applicant's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the above-identified patent.

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| First Inventor's Signatur | lnven | tor's | Signa | ture |
|---------------------------|-------|-------|-------|------|
|---------------------------|-------|-------|-------|------|

Full Name of Inventor: James Patrick Goodwin

Citizenship:

U.S.A.

Residence:

78 Baker Avenue

Beverly, MA 01915

Mailing Address:

Same as above

econd Inventor's Signature

Full Name of Inventor: Andrew Lewis Schirmer

Citizenship:

U.S.A.

Residence:

12 Fairfax Drive

Andover, MA 01810

Mailing Address:

Same as above

Third Inventor's Signature
Full Name of Inventor: Carl Joseph Kraenzel

. Citizenship:

U.S.A.

Residence:

8 Wellington Street #3 Boston, MA 02118

Mailing Address:

Same as above

RES 59979v1

Attorney Docket No. 23452-501 Client Reference No.: LOT9-2001-0032-US1



(Number)

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|---------|--|---------------------|-----|
| | "System And Method For Calculating A User Affinit | Y" | |
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| | was filed on January 15, 2002 as United States Non-Provisional Patent Application No. 10/044,922 bearing Attorney Docket No. 23452-501. | | |
| | is attached hereto. | | |
| | ereby state that we have reviewed and understand the contents of the above in a fication, including the claims, as amended by any amendment referred to about 10 abou | | :d |
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| to pate | Eknowledge the duty to disclose to the Office all information known to us to entability as defined in §1.56, which became available between the filing data application and the national or PCT international filing date of the continuation. | te of the | e |
| | Prior Foreign Application(s) | | |
| | We hereby claim foreign priority benefits under Title 35, United States Co (d) or §365(b) of any foreign application(s) for patent or inventor's certific §365(a) of any PCT International application designating at least one count than the United States listed below and have also identified below any fore application for patent or inventor's certificate or PCT International application for patent of the application on which priority is claimed. | ate, or try othe | er |
| | | Priority Claime | - |
| | | | _ |

(Country - if PCT, so indicate) (dd/mm/yy Filed)
Prior United States Provisional Application(s)



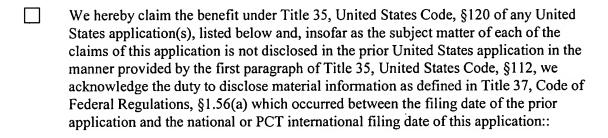
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Application Serial Number

Filing Date (MM/DD/YYYY) 01/14/2002

60/347,283

Prior United States Applications(s)



| U.S. Parent Application |
|-------------------------|
| Serial Number |

Parent Filing Date (MM/DD/YYY)

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| First Inventor's Signa | ture | Date |
|-----------------------------|-----------------------|------|
| Full Name of Inventor: | James Patrick Goodwin | |
| Citizenship: | U.S.A. | |
| Residence: | 78 Baker Avenue | |
| | Beverly, MA 01915 | |
| Mailing Address: | Same as above | |
| | | |
| | | |
| | | • |
| Second Inventor's Signature | | Date |
| Full Name of Inventor: | Andrew Lewis Schirmer | |

Full Name of Inventor: Andrew Lewis Schirmer

Citizenship: U.S.A.

Citizenship. U.S.A

Residence: 12 Fairfax Drive

Andover, MA 01810

Mailing Address: Same as above

P.02

Third Inventor's Signature

Full Name of Inventor: Carl Joseph Kraenzel

Citizenship:

U.S.A.

Residence:

8 Wellington Street #3 Boston, MA 02118

Mailing Address:

Same as above

RES 59979v1